VEHICLE PHOTO MERCHANDISING STANDARDS

27	TOTAL PHOTOS, PER VEHICLE

PHOTO #	DESCRIPTION
1	**LEAD PHOTO** 45-degree Angle of Passenger Side (pointing to the Right)
2	Exterior. Straight-on Photo. Front
3	Exterior. Straight-on Photo. Driver's Side (complete length of vehicle)
4	Exterior. Straight-on Photo. Rear
5	Exterior. Straight-on Photo. Passenger Side (complete length of vehicle)
6	Interior. Driver Entry - door open (straight across driver + pass + steering wheel)
7	Interior. Passenger Entry - door open (same as above, from pass side view)
8	Interior. Rear Seat or Area behind Driver + Passenger Seats
9	Interior. Unique Element (navigation, sunroof, convertible, etc) - choose one
10	Engine (hood open, engine clean)
11	Wheel (needs to be clean)
12	Tire (show tread)
13	Trunk (trunk lid open, nothing in trunk) - If P/U Truck (tail gate open)
14	Driver's Side Door Panel (show switches, controls)
15	Odometer (illuminated to show Miles reading)
16	Center Instrument Panel Cluster (Radio, Control Dials, Navigation, etc)
17	Exterior. Passenger Door (door open, show entry -- from 5 feet away)
18	From Rear Seat (through center of front seats -- rear passenger vantage point)
19	Main Model Badge (Name of Model, Package Level, etc)
20	Owner's Manual, Extra Key, or another photo of Model Package (ie: Sport, AWD)
21	Spare Tire Compartment (show tire - needs to be clean)
22	Exterior. 45-degree angle (Pass. Side, Rear to Front -- flowing lines of vehicle)
23	Nose (tight shot of front - include whole front, bumper to roofline)
24	Tail (tight shot of rear - include whole rear, bumper to roofline)
25	Lower-Up (show stance of vehicle, front - centered)
26	Lower-Up (show stance of vehicle, rear - centered)
27	Lower-Up (show stance of vehicle, passenger side - front to rear - facing right)